



My Vivid Vision

*"The difference between our success and our failure
is dependent only on our will."*

Shane Vinup
President, CEO

This is My Vivid Vision



Our Mission

We are committed to providing a “Best Place to Work” environment for our employees, and we represent technologies that help our clients grow.

Our Core Values

We are knowledgeable, responsive, resourceful and competent while conducting business at the highest ethical level.

Our Culture

Every employee is engaged and understands how his/her role fits into the big picture. We hold each other accountable for superior work and a sterling reputation.

I am reaching out into the future to create a vision of what I feel Cyber Advisors will LOOK, FEEL, AND PERFORM LIKE ON DEC 31st, 2017.





Our Office

Our office is consolidated, and teams cluster into one common area and breakout conference rooms. Customers and employees alike enjoy being in the space.

Our Employees

We have added employees to all areas of the company including sales, engineering, helpdesk and operations. We are staffed 24/7 in the operations center so that our Network Operations Center (NOC) team is no longer on call.

Our Balance

Our employees find a good balance between work and home. We are equipped to help our employees find the best balance.

Our Clients

Our clients continue to be a healthy mix of small-to-medium sized companies, state and local government entities, and non-profit organizations. No single client accounts for more than 10% of our gross income. We handle projects because we are focused, and are the “go-to” strategic vendor.

Our Fit

We only handle clients that are a strategic fit. Projects lead to sustainable relationships and are not unattainable for our staff. We have hired and trained enough additional staff to prepare for challenging new projects.

Our Community

Cyber Advisors is a company that gives back to our customers and to the community at large. We are recognized as a community leader, supporting causes that bring our employees and their families into philanthropic and civic events.

Our Partners

We continue to be careful and to diligently vet any new product lines that we represent. We focus our efforts on best of breed products that absolutely work for our clients. We remain loyal to our primary vendors Dell and Microsoft to help our clients implement and evaluate appropriate cloud strategies.

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Career

We continue to invest in our employees through training and career advancement. Employees see Cyber Advisors as a life-long career destination.



New Business

New business continues to come from referrals from clients, vendors, and from our increased marketing efforts.



Growth

We have succeeded with another three year plan to grow 35% year over year. We do this by maintaining our unique and exciting culture.

Cyber Advisors, our Clients, and our Vendors are Winning!
It's 2017 and our culture is more alive than ever before –
people want to work for and with Cyber Advisors...